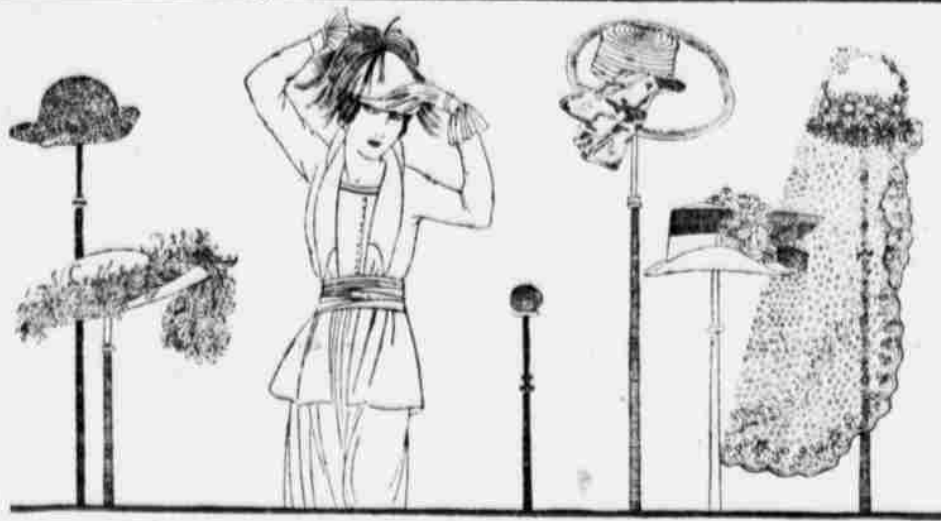


# Interesting Days at *Wanamaker's* ---New Fashions Arriving---March Sales Speeding Along



## First Presentation of the New Millinery

EVERY hat in this little informal opening of ours is a bit of Paris brought home by our just-retained commissioner in the form of an idea, and developed by our own clever milliners.

Some of the hats are direct copies of the most successful models of the great Paris houses. These hats are labeled copies, and the labels say definitely who is the Paris creator of the hat. You see the styles are all directly Paris inspired and absolutely correct.

Some of the most attractive details of these new hats are—

High hats crowned with drooping cascades of ostrich;  
—tailored hats with new ways of placing wings;  
—low hats, like aviator caps, with a visor of pineapple straw and little ostrich tips at the points which come above the ears;  
—semi-dress hats of lace and straw, wreathed in delicate tendrils of burnt ostrich;  
—these are some of the newest.

Oh, and one must not forget to mention the black turban swathed in lace and with high wired bows of lace at back.

IN THE MILLINERY SALONS,  
FIRST FLOOR, OLD BUILDING.

## French Kidskin Gloves, \$1.45 Pr.

WE have made a thorough investigation of prices of Women's French kidskin gloves elsewhere. The nearest price for gloves of equal quality to these is \$1.95—and that was a special price

20,400 pairs of gloves in the largest single purchase made of any importer. That is why the price is low. It is the ONLY reason.

These 20,400 pairs come from one of the best-known factories in Grenoble, France. They are very flexible. The grain of the kidskin is very fine. The workmanship is exquisite. The gloves fit the hand well.

2-Clasp.....Three Styles  
Sizes 5½ to 7.....White

Pique sewn; three-row self or black embroidered.

Overseam sewn; three-row very fine silk stitching on back, in all-white, or white with black.

Overseam sewn; Paris point embroidery.

Find them on four tables on the Main Aisle, Thursday, near the Broadway door, grouped according to sizes—5½ to 6 on one, 6½ on another, 6½ on another, and 6½ to 7 on the fourth.

Buy for Easter. Buy for Summer. Buy for next Winter.

Main Floor, Old Building

## Reading Lamps

In the March Sale

Table lamps wired for electricity; cast metal base in pretty design, with shades of selected art glass. Polychrome, Olympian, tuscan gold, Pompeian gold finishes.

\$12 lamps for \$9 \$15 lamps for \$11  
\$14 lamps for \$10 \$25 lamps for \$18  
\$18.50 lamps for \$13.50

### Electric Table Lamps

Solid mahogany and antique gold finish, \$6.25 to \$13.50, were \$8.50 to \$18.

### Electric Floor Lamps

25 to 50 per cent. less—\$7.50 to \$75, were \$10 to \$150.

### Silk Lamp Shades

25 to 33 1-3 per cent. less than our regular prices.

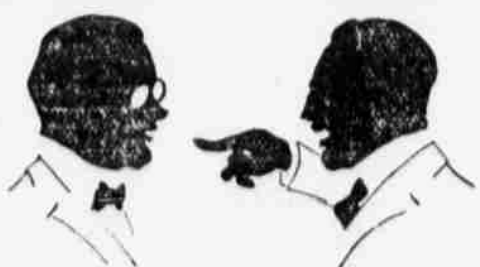
Second Gallery, New Building.

## Veiling Close-Out—18c yd.

A maker's surplus—3,000 yards of grades sold regularly at 25c to 50c yard—for 18c yd.

Mostly imported in a variety of meshes—border veils, scroll veils, spider web mesh, "Sen Sen" mesh, filet meshes in various sizes. Navy, taupe, brown, black, plum, white, gray.

Main Aisle, Old Building



Yes, Sir!

## Good Shirts

Are Ready at \$1.25

MAYBE you didn't expect it. Six months ago we were rather doubtful ourselves. But conditions more favorable brought us 3,600 of these good shirts—all with soft cuffs, for Spring and Summer wear. You'll like the patterns as well as the quality of the madras.

Burlington Arcade floor, New Building

A New Wanamaker Specialization—

## Fashions for Petite Young Women

THESE fashions are especially designed for young women who, though matured, are small of stature. The styles are "grown-up" in design, but the garments are cut proportionately smaller. New Spring models now ready!

Suits, \$25 to \$45.  
Capes, \$16.50 to \$39.75.

Dresses, \$16.50 to \$42.50.  
Coats, \$13.75 to \$35.  
Second floor, Old Building.

Simplicity is the Synonym for

## "Spring Suit"

In the Fashion Salons for Women

The Spring models we now offer are the simplest, the best tailored, and the most correct in line we could find among hosts of new designs.

We have planned these impeccable Spring suits at several moderate prices.

At \$38.50

—is a serge suit with a dignified version of the much-favored box coat.

At \$48.50

—is a particularly good model in oxford cloth, beautifully tailored. Embroidered "crow's-foot" and bone buttons are the only trimming necessary for this smart suit.

Another serge suit, with a box coat and self strap trimming, is \$49.50.

At \$59.50

—is a model of excellent tricotine braided with black silk and gifted with a white moire vest illustrated.

A tremendously successful all-round smart suit of blue men's-wear woolen material with a hair-line stripe. At \$59.50. (Illustrated.)

Second floor, Old Building

## More American Dinner Sets in March Sale

We have had such enthusiastic response to our opening announcements of the March China Sale that certain groups of dinner sets have sold out. This new shipment—just ninety dinner sets—from one of our best American factories will fill the gaps admirably.

At \$27.50

—our \$35 grade; 106-pieces; four border designs; all pieces gilt.

At \$37.50

—our \$45 grade; 106-pieces; flower festoon border. This particular set is a close copy of one of our regular English patterns, which is in the March Sale at the reduced price of \$52.50.

American Dinner Sets in Open-Stock Patterns

Pieces in these sets may be matched up at any time from our regular stocks.

At \$25—were \$30

108-piece sets in flower bouquet border design; all pieces gilt.

At \$27.50—were \$32.50

108-piece sets in narrow fancy border design; all pieces gilt.

At \$30—were \$37.50

108-piece sets, with narrow flower border, two gold lines.



At \$30—were \$35

108-piece sets, with colored border overlaid with gold; all pieces gilt.

At \$35—were \$42.50

108-piece sets, with fancy flower border; three gold lines.

### Nippo-China Sets

Beautiful border design; 107 pieces—all gilt. \$37.50—were \$60.

### French China Sets

Rich border design, heavy gold line and stippled gold handle; 100 pieces. \$52.50—were \$60.

### English Dinner Sets

Flower border design over colored hand; 107 pieces—all gilt. \$30—were \$35.

Second Gallery—New Building

## Casseroles, Percolators Chafing Dishes

And other Nickelware—make up one of the most popular groups in the

## March Sale of HOUSEWARES

They are all made of copper or brass nickel-plated, or aluminum. The metal frames are of sufficient thickness and strength to give good service. Offering nickelware now at a saving when brass and copper prices are "sky high" is an opportunity that speaks for itself.



Casseroles—nickel-plated on brass frame, fireproof inner dish, 8-inch; now \$2.50, were \$2.75.

Casserole dishes, nickel framed, brown earthenware dish, and cover, or "Pyrex" glass dish and cover, \$1.90 to \$5.75.

Pie dishes, nickel-plated frames, brown dish, white lined, \$1.50, \$1.90; with "Pyrex" glass dish, \$2.75.

Stove percolators, nickel-plated, 3-pt., \$4.50; 4-pt., \$4.75.

Tea ball urns, with alcohol lamps, nickel and copper, 3-pt., \$8.50.

Tea ball pots, copper, 3-pt., \$5. Chafing dishes, nickel-plated on copper; regulating alcohol lamp, 3-pt., \$5.75.



Pie dishes—nickel-plated on brass frame, fireproof inner dish. 9-in. now \$1.75, were \$2.25.

Seventh Gallery, New Building

DOWN-STAIRS

## Importer's Surplus Hand-Block Printed Silks, from Japan, 95c Yard

MAJORITY all silk; a few cotton mixed; the all silk ones compare with Japanese silks selling regularly in our stocks today at \$3.50 yard; the silk mixtures have the same hand-blocked patterns and are standard \$2.50 grade.

ENGLISH words hardly describe these silks. The silk weave itself is a light-weight pongee very closely woven. The designs are entirely different from anything we do in America.

Strange shapes. Bizarre arrangements. Colors piled one on top of each other until there seems no end to the marvelous color arrangement. Some of the silks have borders in addition to their unlimited patterns.

Silks to delight artists. Silks to answer a hundred purposes of the interior decorator. Silks which hundreds of women will snap up for marvelous kimonos, smocks, hat scarfs, sashes, pillows, curtains, linings, all sorts of things.

Impressionistic—thoroughly useful—they are silks you will not want to miss. 27 inches wide.

Down-Stairs Store, New Building

## House Dresses, Kimonos, Aprons

Ever So Many New Arrivals  
Better qualities at lower prices.

For instance, percale bib aprons with dust caps to match are 85c. Good looking bungalow aprons of printed percale, have short sleeves, at 85c. Apron dresses of striped gingham and percales; dresses of striped percale, at \$2.

### New Crepe Kimonos

from Japan are gayly printed and come in various colors at \$1.50. You can choose either Japanese or American sleeves.

## House Dresses, \$2 Were \$3.50 and \$4.50

123 of them—sizes 34 to 50 in the lot, although not in each style; included are striped and plaid percale and striped chambray.

Down-Stairs Store, New Bldg.

## Dress Gingham 35c Yard

32-inch dress gingham which you will like. Good weight, closely woven. Just the right kinds of colors and patterns. Stripes, checks, plaids.

Down-Stairs Store, New Bldg.

## "Plain Tailored"

WOMEN who wish suits that are really simple and well-tailored are invited to see half dozen Spring styles at \$35. They are plain tailored of good serge or poplin and lined with gray, navy or white peau de cygne. Black or dark blue. Sizes up to 44.

Down-Stairs Store, Old Building



## This Georgette Blouse, \$5

It is a bit different, as you see. There is a narrow black and white ribbon at the throat which ties as tight as you like and the sleeves are pretty. In beige, flesh pink and white. Other Georgette blouses with round frilled collars are also \$5.

Down-Stairs Store, Old Bldg.

## March Sale of CHINA

Downstairs

### 52-piece Dinner Sets

for six people are specially priced \$7.50 to \$10. These sets are decorated with borders and include half dozens of plates, cups and saucers, etc., and there are necessary serving dishes for vegetables, meat and so on.

### Glass Jars

for oatmeal, flour, rice and other cereals are \$1.50 set, comprising six large jars and six small jars with screw tops.

### Thin Water Glasses

with etched patterns, are less than half price, at 10c each.

Down-Stairs Store, New Bldg.

## 3 Lots of Dresses Below Usual Prices

### Lot 1. Women's Spring Frocks

Special! \$19.75

ADVANCE models held until now for out-of-town customers. Charming frocks—designed by New York for well dressed everywhere.

### Wool Velours

—street dresses to wear with fur—with narrow belts and nickle buckles. Taffeta dresses with quilling laid flat and Paris-like, as illustrated. Taffeta dresses with straight lines and interesting beading. Taffeta and Georgette combinations with picot bands. Taffeta with soutache embroidery. Serge frocks with deep braid border at the foot—like the picture. Plenty of navy in the lot—and the silk comes in Copenhagen, navy and black. All are price-lowered to \$19.75, beginning Friday.

Rotunda, Down-Stairs Store, Old Bldg.



### Lot 2. Misses' Spring Frocks

Special! \$14.75

THREE- and four-of-a-kind dresses from one of our regular manufacturers. Spring models. The new coat dresses with gray or henna wool embroidery and many fine pleats and buttons.

### Serge Coat Frocks

with foulard vests and narrow belts, braid bound. Serge coat dresses embroidered in red and blue with white satin gilets. Satin frocks with tunics of Georgette, in Copenhagen, brown, navy and black. Foulard dresses with coin dots and all-over designs. Ever so many kinds of taffeta dresses, some with a youthful three-tier peplum. All fresh and interesting. Sizes 14 to 20 years in the lot, but not in each style.

Rotunda, Down-Stairs Store, Old Bldg.

## Lot 3. Women's Odd Dresses Reduced to \$8.75

THESE are one and two of a kind frocks from our own stocks. They have been here some weeks. Majority are of navy serge. Some of silks. Plain, embroidered, piped with contrasting color, etc. Mostly navy. 100 only in the group. Sizes 34 to 40.

Down-Stairs Store, Old Building.

## Children's All-Wool Serge Coats at \$5.50

Good news for mothers. Nice little coats of soft all-wool serge in navy blue, carefully lined with dark blue to match. Notice the belt which goes all around and the white collar of moire which can be washed easily. Good big pockets too.

### Inexpensive Coats at \$6.85

These are of all-wool serge in navy trimmed with Copenhagen blue with crescent shaped pockets and inverted pleat in back.

### A Fascinating Collection

of Spring hats for children. Daisy hats at \$4.50 trimmed with velvet ribbons. Ragged Robin hats with rose colored velvet ribbons, \$5. Hats like the picture with poppies, buttercups, bluetts and velvet ribbon are \$6.50.

Down-Stairs Store, Old Building



## \$4 to \$8 Saved

## On a Good Overcoat If a Man Can See---

—farther than the present season. One man said:

"I can't wear out one of these coats THIS season. What'll I do with the coat—hang it up?"

### EXACTLY

Keep it for next season—and take the saving now. Simply as a matter of policy, we don't like to carry merchandise from one season to another.

Broadway, Corner Eighth Street

